

# Murdoch Security Group

## OUR COMPANY

The Murdoch Security Group was founded in 2004 to provide the highest quality security services to clients throughout the United States. The firm offers a full range of security services, including security consulting, uniformed officers, investigations and executive protection. The organization serves a diverse client base through its group partners. This unique corporate structure offers personal service from empowered management, while maintaining company-wide standards to ensure consistent service levels throughout the organization.

## WILLIAM C. VASSELL

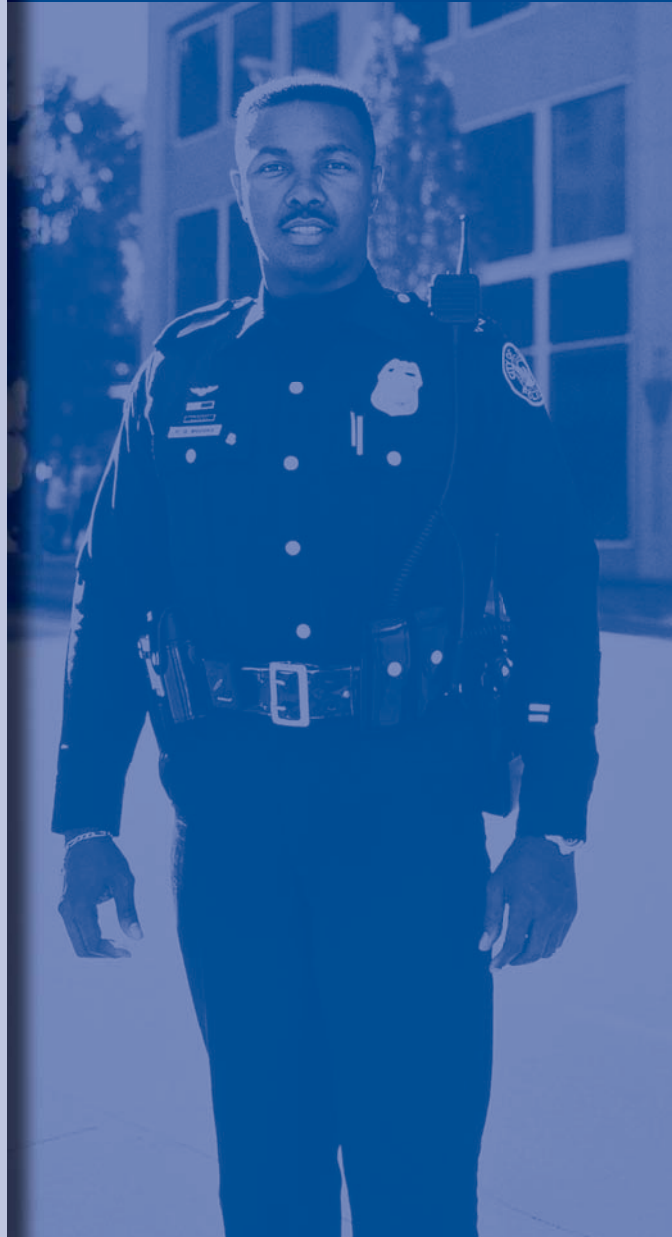
Chairman and CEO



William "Bill" Vassell entered the security industry in 1980 as a security officer, while working his way through Western Connecticut State College. At the age of 23, he was a Special Investigator for New York. He served as Chief of Auxiliary Police in Walkhill, N.Y., at 25. Recognizing the need for a quality service provider, Mr. Vassell founded Command Security Corporation in 1983 to fill that need. Through his leadership and strategic growth initiatives, including a series of acquisitions, Command Security Corporation grew into a publicly traded company with revenues of \$100 million. He served as chairman and chief executive officer until 2004.

Mr. Vassell has maintained a position as an entrepreneur and industry leader for the last three decades. He has been featured in many regional and national publications, including *The Los Angeles Times* and *USA Today*, as well as in security trade journals.

His professional memberships include the ASIS International (formerly the American Society for Industrial Security), the National Association of Security Companies (NASCO), the Associated Licensed Detectives of New York State (ALDONYS), the International Security Management Association (ISMA), and the Building Owners and Managers Association (BOMA). In addition, he serves on the Sterling National Bank Business Advisory Board.



*A new model in security service.*



# Excellence. Experience. Dedication.

## The service you need, where and when you need it.

Whether you are part of the Fortune 500 or operate a small family business, you have a new option for physical security service: the Murdoch Security Group. With our expertise in proficiently managing the security and investigative needs of demanding, high-profile clients, Murdoch Security Group is your security leader.

Backed by more than a century of experience, the Murdoch Security Group provides uniformed security and investigative services through a network of group partners. You may recognize these partners as the local or regional security service companies in your area. The Murdoch Security Group assists these companies by coordinating such operations as finance, legal, billing, payroll, sales & marketing and human resources. By managing these “back-office” functions, the organization allows group partners to focus on delivering outstanding security service.

Our customers enjoy the support, cost savings and service consistency promised by global security providers, while receiving the personalized service and swift attention that distinguish local security firms.



## Our Service

The Murdoch Security Group customer service philosophy sets us apart from the competition. We treat clients as if they rank at the top of our organizational chart...because they do.

At Murdoch Security Group, the customer is not an anonymous account number. When special needs arise, clients can pick up the phone and get the service they need immediately, at any hour. The men and women who manage the day-to-day security have the authority and experience to handle any requests, questions or concerns that arise.

We establish close partnerships with our clients, providing service that addresses their unique concerns.

Our client portfolio includes:

- Fortune 500
- Health care
- Manufacturing
- Financial services
- Real estate
- Education

## Our Strategy

The Murdoch Security Group operating strategy revolves around experienced group partners. Our decentralized organization delegates all day-to-day decisions to local leaders. Industry experts lead each group partner, and we entrust them with delivering exceptional service. Our group leaders hold equity in the entities they manage, which gives them a vested interest in increasing their commitment to client operations.

**This business model creates value for group members and customers by:**

- Sharing and promoting best practices;
- Delivering large-company services with the personal attention of a small company;
- Providing growth capital and business strategies to group partners;
- Leveraging sales opportunities across partners to develop new business;
- Combining our purchasing power to reduce costs in areas such as insurance, capital and equipment.

The Murdoch Security Group seeks strategic acquisitions that support our internal growth strategies and complement current group partners.



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